



VARAHANADU

Eternal divinity

Varahanadu: Where Myth, Culture, and Nature Unite

Varahanadu is a name steeped in legend and cultural richness. Derived from the Sanskrit words Varaha—the sacred boar and third avatar of Lord Vishnu—and Nadu, meaning land or region, Varahanadu translates to “Land of the Boar” or “Land of Lord Varaha.” At the heart of ancient mythology, Varaha is the divine protector who rescued Bhudevi (Mother Earth), restoring balance and harmony to the world. This mythological spirit is the very soul of Varahanadu: a land that is blessed, safeguarded, and inextricably linked to the rhythms of nature.

The boar, a creature of the wild, stands as a symbol of untamed forests, fertility, and the abundance of thriving ecosystems. In this light, Varahanadu becomes the “Land of Forests”—a sanctuary where nature flourishes and life moves in harmony with the earth, sky, and spirit. Yet, Varahanadu is more than a celebration of ancient myth. It is a living tribute to the vibrant Tulu community of South India, whose traditions are deeply woven into the land. The spirit of the Tuluvas—seen in their distinctive architecture, open courtyards, sacred groves, and intricately carved wooden homes—infuses every corner of Varahanadu, echoing the enduring legacy of Tulunadu. Our vision transcends the creation of a mere farmland. We are shaping a cultural landscape where mythology, ecology, and heritage seamlessly blend. Varahanadu is a journey back to our origins—a sanctuary of sacred earth, timeless design, and soulful living.





LOCATION-Sholayur

Where the Earth Remains Alive

Varahanadu is a name woven from the threads of ancient myth, cultural depth, and a profound respect for the land. Drawing from the Sanskrit roots—Varaha, the sacred boar and third avatar of Lord Vishnu, and Nadu, meaning land or region—Varahanadu signifies “Land of the Boar” or “Abode of Lord Varaha.”

Sholayur is a place of quiet wonder and allure. Encircled by thick forests, undulating hills, and age-old tribal hamlets, it is celebrated for its fertile earth, abundant biodiversity, and a palpable spiritual presence. Here, indigenous communities have lived in harmony with nature for generations, keeping age-old traditions alive in a landscape where silence holds meaning.

Located just a short drive from Coimbatore, Ooty, and Palakkad, Sholayur offers the ideal blend of accessibility and seclusion. The region enjoys a cool climate, unpolluted air, and lush greenery throughout the year, making it a true sanctuary for those seeking connection with nature.

Topography

Terrain Shaped by the Hand of Nature

Varahanadu is a name steeped in mythology, enriched by culture, and deeply rooted in respect for the land. Derived from the Sanskrit words Varaha—the sacred boar and the third incarnation of Lord Vishnu—and Nadu, meaning land or region, Varahanadu means “Land of the Boar” or “Realm of Lord Varaha.”

Situated within the Attappady plateau, this area is renowned for its verdant greenery, distinctive red laterite soil, and plentiful groundwater resources. The landscape transitions gracefully from rolling meadows to shaded groves, creating a diverse environment perfect for organic agriculture, cultural sanctuaries, and sustainable living.

Varahanadu is more than just a place of promise—it is a place of presence. Its terrain is not merely a physical setting but a vibrant canvas where heritage, balance, and growth come alive.

Tamil Nadu's Rare Coffee Paradise



Varahanadu is one of the few places in Tamil Nadu where coffee naturally thrives. Unlike the well-known coffee regions of Karnataka and Kerala, Sholayur's unique elevation and microclimate at the Western Ghats' edge create perfect conditions for shade-grown Arabica and Robusta coffee.

With cool, misty mornings, shaded forests, and rich soil, Varahanadu offers a rare terroir for coffee cultivation. This land is not just a farm but a living legacy, where coffee and culture grow together, rooted in the sacred soil of Sholayur and the heritage of the Tulu community. More than a plantation, Varahanadu is a sustainable lifestyle—an invitation to connect deeply with the earth.



Amenities

- Coffee Plantation
- Traditional Koodaram Lounge - 75 Seater.
- Ayurvedic Spa
- Relic Form of Shiva Temple
- Natural Pond
- 23 Feet Wide Roads
- 24/7 Security Services
- Tulu Nadu Style Model Villa
- Secured Fencing Throughout the Project

Site Plan



VARAHANADU

Eternal Divinity



Highlights

- ◆ Traditional Koodaram (Lounge) - 75 seater
- ◆ Authentic Ayurvedic Spa
- ◆ 23 ft wide roads
- ◆ DTP & RERA approved
- ◆ 24/7 security services
- ◆ Landscaped gardens throughout the project
- ◆ Reception office
- ◆ Relic form of Shiva temple
- ◆ Natural pond
- ◆ Secured fencing through out the project

Key Features

- ◆ Project Area : 20 acres
- ◆ Number of Plots : 172
- ◆ Plot Size : 3.5 to 10 cents





VARAHANADU

Eternal divinity



CONTACT US



8921924274 / 9342251984

99, Kailash Building, First floor, Gandhinagar

Post, Madukkarai, Palakkad main road

chithirahomestyle@gmail.com

<http://chithirahomestyle.com/>